



NEWS RELEASE

For more information contact

Dale Moss at 970-472-1000

harlemambassadors@comcast.net

FREE NATIONAL SPONSORSHIP!

It may not be as eye-catching as “FREE BEER,” but for one business, it may be the opportunity to promote its products or services at over 200 events nationally at the low, low price of NOTHING!

The Harlem Ambassadors are offering five 2013 National Tour sponsorships with category exclusivity at just \$5,000. All five participating sponsors will be entered in an end-of-the-year lottery with a winning prize of \$5,000 rebated back to one winning business or its designated charity. Do you feel lucky?

“With the 2013 New Year just around the corner, we wanted to create a way to uniquely offer even greater value to make potential sponsors aware of our brand,” said Harlem Ambassadors president Dale Moss. He added that the rebate lottery itself can be leveraged into a fun interactive event for businesses.

Win the rebate prize or not, these Harlem Ambassadors’ national tour sponsorships are a tremendous sports entertainment marketing opportunity at a great price for participating businesses.

The Harlem Ambassadors National Tour co-sponsorship offers the following:

- Over 200 domestic U.S. performances in calendar year 2013.
- Positive association with community-oriented family events.
- 48 state footprint.
- Bargain price.
- Great exposure to a broad demographic audience at a local, grassroots level.
- Amazing rate of under \$25 per event.
- Creative activation.

Harlem Ambassadors, Inc. provides comedy basketball events for non-profit organizations and the U.S. military. The Harlem Ambassadors are college-educated drug-free adult role models for youth, who promote the values of staying in school, staying away from drugs and foster racial harmony. Harlem Ambassadors has been providing quality family entertainment for 15 seasons.

More information about the Harlem Ambassadors is available at www.harlemambassadors.com. To review a sponsorship prospectus, sponsors should contact Dale Moss at 970-472-1000 or email at harlemambassadors@comcast.net.

###