

March 7, 2004

Harlem Ambassadors
3944 John F Kennedy Pkwy, Unit 12-C
Fort Collins, Colorado 80525



It is our pleasure to provide a letter of endorsement for any organization that proves to be as professional as the Harlem Ambassadors. As the Relay For Life Chairman and a Community Development Manager for the American Cancer Society (ACS), one of our many roles is to combine a positive, enthusiastic and fun aspect while establishing and building our cancer health programs within our community.

This year in the state of New Mexico, Otero County chose to kick-off their 5th annual ACS national fundraiser program Relay For Life by utilizing the Harlem Ambassadors. The planning stages had their concerns, first of all, to make back their investment, second to provide a 5-star event and third to be able to provide the message of taking the "fight against cancer" to the entire community while utilizing the Harlem Ambassador program as the stepping stone.

Within a very short time and some effort the committee created the most amazing 24 hour event ever hosted in this county. The day before the event the Ambassadors visited four different schools, bringing the positive message of "stay in school, stay off drugs" and "character counts" to hundreds of youth ranging from K-9th grade.

The actual basket ball kick-off event was sold out, hosting over 2000 community members, and charging the bare minimum of \$5.00 per ticket to ensure all members of the community could attend, they fed over 1000 stadium meals, sold hundreds of dollars in Ambassador wear and Relay goods. Held a 50-50 drawing and an Ambassador basketball raffle and once the excitement of the evening cleared, the committee had raised toward their cause over \$21,000.00.

As in most fundraising events, the funds seemed to be the most important aspect, but as the nightly event rolled out it was soon recognized as the least important aspect as nothing can compare to the laughter, joy and the feeling of making a good thing great when you experience a crowd of 2000 coming together cheering, clapping and dancing on the court all for the fight against cancer. It is the smiles that walked out and the hugs that were shared that night which told the true story of what the Ambassadors brought to our community. They strive to lift spirits; provide professional exciting and fun entertainment with a very serious message of becoming involved in your community. The message was clear for our citizens as they left the gym, they could establish a positive, inspiring and ever lasting community structure where each citizen could become an active role-model in their community for all ages to follow.

It is our pleasure to recognize the Harlem Ambassadors as a program we would personally call upon to host another event. We also found them to be true to their contract, go well over and beyond to make the event extremely successful and above all professional.

It is a proven factor; work the step-by-step guide to planning, promoting and presenting the Harlem Ambassadors (which they provide) and your event can be 5-stars.

Feel free to contact us with any further questions or if you are looking to build an event around the Harlem Ambassador program. If we can do it, any small rural county or town can. Go for It!

A handwritten signature in black ink, appearing to read "Cathy Schreck".

Cathy Schreck
American Cancer Society
Relay For Life, Otero County
Chairman 2004

A handwritten signature in black ink, appearing to read "Mary Richards".

Mary Richards
American Cancer Society
Community Development Manager
Great West Division Inc., New Mexico Region